

## **MEDIA RELEASE**

(For immediate release)

### **Launching of new division, Small Business Partnerships**

**Sydney, 4 December 2023** – Orington Capital (“Orington”), today launched a new division specialising in the backing of and partnering with Australian small businesses.

Orington’s offering will be distinctively different from traditional private equity and venture capital players in regards to the type of businesses it partners with and the way in which partnerships are structured. Firstly, Orington will exclusively focus on small and not medium/large sized business, where there is almost zero institutional support. Secondly, Orington will not be seeking a majority or full buy-out, rather looking to partner with the existing owners to turn around and/or grow their businesses together. Thirdly, Orington is flexible in structuring partnerships by way of purchasing equity and/or agreeing to long-term revenue/profit sharing deals in exchange for business support services. Lastly, differentiating from venture capital, Orington will focus on traditional “non-tech” local businesses where success is often driven by the owners’ relationships with the community.

The launch of the new division combines Wei-Khing Seow’s (Managing Director) investment, commercial and management consulting expertise with his experience in navigating private markets in legal finance, venture capital, private equity and credit, real estate and angel investing. In conjunction, Orington’s CFO, Phuong Nguyen, will also be bringing her diverse accounting and finance experience to support our business partners as an extension to her existing CFO role, as Small Business Co-Portfolio Manager.

Commenting on the new division’s formation, Mr Seow said: “I am excited to launch this new division and endeavor for Orington to become Australia’s small business partner of choice. Having already sealed initial partnerships prior to this official launch, we have had several more fruitful conversations with business owners. We seek the privilege of becoming their business partners, so we can contribute equity, skills, experience and our network.”

Mr Seow said the sector is crying out for institutional support providing a different offering to passive capital from friends and family or the very limited bank and private debt that is available for this end of the market.

Please see [Orington’s website](#) for its small business partnership/investment criteria and industries that may be of interest. We welcome both direct enquiries and referrals.

ENDS

## **Notes to Editor**

### **About Orington Capital**

Orington Capital (Orington) is an Australian private investment firm established in 2021 specialising in the global legal finance industry and Australian small business market. Uniquely, Orington invests holistically and unconstrained across the entire capital and investment structure in both private and public markets. Orington provides bespoke capital and can attach dedicated business support service solutions to its investments and portfolio companies. ACN: 664 474 640 Visit [orington.com](https://orington.com) for further details.

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